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HELP SPREAD THE WORD
Environmental Performance Index - 2016 Launch

The Environmental Performance Index (EPI) ranks countries' performance on high-priority environmental issues in two areas: protection of human health and protection of ecosystems. Ranking 180 countries on 9 key environmental issues, the EPI is launching its 10th report at the World Economic Forum (details below). Complete report, data, and results available at: www.epi.yale.edu.

Below are multiples way to engage in the EPI launch by attending the release event, tuning in for a webinar (or two) with EPI Director Dr. Angel Hsu, and helping to spread the word via web, social media, and other networks. To keep abreast of ongoing launch activities, sign up for our bimonthly newsletter here: http://epi.yale.edu/subscribe-our-bimonthly-newsletter-epi-digest.

EVENTS

- MAIN LAUNCH: **"Metrics for Shifting the World Towards a Sustainable Future," 23 January 2016, 10:30 (CET), Media Village, Press Conference Room, World Economic Forum, Davos, Switzerland.** Panel featuring EPI Director Dr. Angel Hsu; Kim Samuel, Director of the Samuel Group of Companies, Professor of Practice at McGill University's Institute for Studies in International Development; and Cherie Nursalim, Vice Chairman, GITI Group Ltd., Singapore.

- WEBINAR - GLOBAL: **"Gauging the Environment: Where Earths Stands in 2016," Monday, 1 February 2016, 6:00 PM (18:00) EST.** Webinar with EPI Director Dr. Angel Hsu to discuss: 1) Presentation of new and improved indicators on health impacts, agriculture, air quality, climate change; 2) Country rankings; and 3) Policy linkages – Sustainable Development Goals and Paris Climate Agreement. Register here: https://goo.gl/wrHjwQ.

- WEBINAR - ASIA: **"Clearing the Air: Asia's Environmental Performance, " Tuesday, 2 February 2016, 10:00 SST (Singapore),** (Monday, 1 February 2016, 9 PM (21:00 EST). Webinar with EPI Director Dr. Angel Hsu to discuss: 1) Environmental leaders and laggards in Asia; 2) Air quality trends and implictions for health in growing cities; and 3) Balancing growth and good environmental management. Register here: https://goo.gl/2QuZ2n.

WEB RELEASE

- NEW WEBSITE: After the World Economic Forum launch on Saturday 23 January, the new EPI website will go live with the full report, data, and country report cards: **www.epi.yale.edu**.

- INFOGRAPHICS: The website features **brand new infographics** for health impacts, fisheries, and agriculture designed in-house by Yale graduate students. All infographics have been updated with new data and results and are available for free download and sharing.

- INTERACTIVES: The website includes several ways to dig deeper into the data including a **data explorer** that allows you to view environmental performance and trends over time. Stay tuned for a **country compare tool** where you can customize data vizualizations to see how your favorite countries match up on environmental performance. An **interactive map** that allows deeper exploration of air pollution, protected areas, and other indicators will be available in the coming weeks. All programmed by Yale College students!

SOCIAL MEDIA (suggested posts follow)

- Check out hash tag: **#YaleEPI**
- Like us on Facebook: Yale Center for Environmental Law & Policy
- Follow us on Twitter: @YaleEnviro   @EcoAngelHsu   @azomer

FACEBOOK
- How is the world doing on critical environmental issues including air quality, climate change, fisheries, and agriculture? The Environmental Performance Index (www.epi.yale.edu) is launching its latest report tracking country performance on more than 20 environmental metrics. Join a webinar to learn about EPI results and methods from EPI Director Dr. Angel Hsu on a global scale (February 1, register here: https://goo.gl/wrHjwQ) and with a focus on Asia (February 2, register here: https://goo.gl/2QuZ2n).

TWITTER
Specially designed **graphics for social media** available on Drop Box: https://goo.gl/7sDUVc.

- "NEW #YaleEPI report on world's top & worst environmental performers. Where does your country rank? http://epi.yale.edu/ #SDGs"
- "LIVE STREAM: #YaleEPI launches 2016 country #environment rankings @wef http://goo.gl/bEuF3u @YaleEnviro"
- "WEBINAR: #YaleEPI launches 2016 country #environment rankings. Register: https://goo.gl/wrHjwQ. @YaleEnviro"
- "WEBINAR: "Clearing the Air. State of Asia's #environment" w/ #China expert @ecoangelhsu Register https://goo.gl/2QuZ2n #YaleEPI @YaleNUS"