

Community Engagement Initiative Report Samuel McQuillen 2021 Social Connectedness Fellow

Introduction

As part of my fellowship, I undertook two weeks of fieldwork at Appalshop, an arts and community organization based in Whitesburg, KY. Though I had to cancel my original CEI due to unforeseen circumstances, I quickly learned that Whitesburg is brimming with cultural events through which I could organically engage the local community. In addition to attending these events, I facilitated connectedness by baking two pies for Appalshop employees and my interview partners. Over the next two pages, I candidly recount and reflect upon the various events I attended in my improvised journey to connect with the local community.







1. Farmers' Market

Soon after arriving, I attended a farmer's market in Whitesburg filled with local farmers and artisans selling their goods. Although the event was lively and I *did* end up meeting a few folks, I struggled to genuinely connect with the community; after all, I was really just another customer to the vendors. This was my first brush with the community, inspiring me to rethink my approach

2. Live on Main

Sponsored by Appalshop, Live on Main is a free, bi-weekly concert series in Whitesburg. Here, I similarly struggled to connect with my fellow concert-goers, all of whom were there to listen to music rather than entertain some outside researcher. After the concert, I approached the organizers and offered the only thing I could: a helping hand. I assisted them in clearing the stage and actually made a few genuine connections, sensing that I had finally gotten somewhere

3. Baked-Goods Break

chats between bites of pie

Realizing that a proactive approach worked best, I next resolved to actively share my passion for cooking with Whitesburg by baking my famous keylime and peanut butter cream pies. After a long night of baking, I shared the pies with Appalshop employees during their break and brought the leftovers to some of my following interviews. This led to some great

4. Summit City

Around the same time, I was invited to the Summit City Lounge, a nearby concert venue, to hear more live music by local bands. Since I attended with a group, it was far easier to meet new people and connect with the community in a meaningful, if unacademic, way. I would later return to the venue again later in the week, yet again listening to local musicians expanding my own network in Whitesburg.

5. Carcassonne Community Center

During my second week of fieldwork, I was invited to tour the nearby Carcassonne Community Center and interview the organization's founder during one of the center's weekly meetings. Nestled deep in the mountains, the center was a hidden oasis of communal jubilance; my tour was interrupted by gangs of rowdy children playing, and soon enough my interview dissolved into stories and jokes. I left the center with a bag of melon slices and an offer to go hiking if I returned

6. Levitt-Amp

Taking place just a few days before my departure, Levitt-Amp is yet another concert series in Whitesburg. Here, I enjoyed music with friends, effortlessly met folks, and even helped tear down the stage. After two weeks of effort, I finally connected with the community not by implementing any one profound program or event, but by earnestly and gradually engaging with their own, local traditions